SMARties Challenge

WHAT IS THE SMARTIES CHALLENGE?
The smarties challenge is a fun easy way to get your unit involved in fundraising for Macmillan any time in the year. Simply make sure every girl has a smarties tube, and ask them to collect donations to fill up the tube.

A smarties tube can fit around £28 pound coins in it – which happens to be how much it costs Macmillan to fund an hour of nursing care. Set your girls the target of each raising £28 to power an hour of a Macmillan Nurse, helping people diagnosed from cancer from their diagnosis throughout their whole cancer journey.

FUNDRAISING IDEAS
Here are some idea’s we’ve come up with, but feel free to think of your own ideas too – and remember, you can always call us on 0300 1000 200 or email fundraising@macmillan.org.uk if you’d like to talk about any ideas you have

• Sponsored silence
• Helping family around the house in return for donations
• Organising a stall at a community event – e.g. tombola, lemonade stall, cake sale
• Ask school if you can bake cakes to sell at lunchtime
• Talk to adults about the hour of nursing you are trying to fund, and see if they are able to donate

SENDING IN DONATIONS
When you’ve done your smarties challenge and collected your monies you’ll be ready to send your contributions to Girlguiding Midlands for processing. Please do not send cash through the post. All monies should be paid into your unit bank account and a cheque should be made out to ‘The Guide Association Midlands’.

The cheque should be sent along with a Funds Raised Form and for sponsored activities sponsorship forms should also be included to allow Gift Aid to be processed.

Please send your Funds Raised Form and cheque to The Macmillan Cancer Support Challenge, Girlguiding Midlands, 21 Lower Church Street, Ashby de la Zouch, Leicestershire, LE65 1AB.

All monies and sponsorship forms for the smarties challenge need to be received by Girlguiding Midlands no later than 30th November 2017.