



Region standard



The standard was dedicated on 14 July 1985 at Coventry Cathedral

The WAGGGS world badge

St George & the dragon – England's patron saint

The Guide Association motto at the time of dedication

Castle – a symbol for the Kingdom of Mercia – Midlands was a part of this

The cog wheels and cooling towers representing the industries of the Midlands

The wheatsheaf and apple tree representing the rural areas of the Midlands

